

202X Vision: Value Multipliers That Drive Success An Effective Strategy and Impactful Concept attainable by AI

LinkedIn Live, March 14, 2024: Atul Kulshreshtha was an esteemed panellist at the GrowthSutra interaction on the topic – "202X Vision: Value Multipliers That Drive Success" on March 14, 2024. Value Multipliers' is both an effective strategy and impactful concept that is more than possible given the AI phenomena.

As SVP of Growth Strategy & AI Solutions at Quintes Global, Atul shared his insights from his 35 years of experience steering emerging tech adoption. His insights from entrepreneurship and certifications in Digital Leadership, Cybersecurity & AI will provide a visionary outlook on harnessing AI's value-multiplying potential. Atul was joined by **Vishwendra Sharma**, Founder & CEO GrowthSutra; **Dennis Roman**, Founder & CEO, Romans Number and **Dr Satyam Priyadarshy**, CEO, Reignite Future.

The poster is for a LinkedIn Live event titled "202X Vision: Value Multipliers That Drive Success". It features the GrowthSutra logo and the text "LinkedIn Live #16". The event is scheduled for Thursday, 14 March 2024, from 07:30 PM IST to 09:00 AM EDT. A "REGISTER NOW" button is present. The poster displays four circular headshots of the speakers: Vishwendra Verma (Founder and CEO of GrowthSutra), Dennis Roman (Founder and CEO of Romans Number), Atul Kulshreshtha (SVP of Growth & AI at Quintes Global), and Dr. Satyam Priyadarshy (CEO of Reignite Future). The background is dark blue with a grid pattern and a woman's face in the top right corner.

The leaders shared about leveraging the capabilities of artificial intelligence, businesses can enhance productivity, optimize operations, and deliver personalized customer experiences at scale. AI technologies, such as machine learning, natural language processing, and predictive analytics, enable organizations to uncover hidden insights, streamline decision-making processes, and drive innovation. The integration of AI into business models acts as a multiplier, exponentially increasing value across various functions, from customer service and marketing to supply chain management and financial planning. Furthermore, AI empowers companies to anticipate market trends, respond swiftly to changing demands, and maintain a competitive edge. By embracing AI-driven value multipliers, businesses can not only achieve operational excellence but also unlock new revenue streams and foster sustainable growth in an increasingly digital world.

In conclusion, the concept of "Value Multipliers" embodies a transformative approach that harnesses the power of AI to amplify business value across all dimensions. By strategically integrating AI technologies, organizations can achieve unprecedented levels of efficiency, innovation, and customer satisfaction. The AI phenomena provide a robust foundation for these multipliers, driving exponential growth and fostering a dynamic, competitive edge. As businesses continue to navigate the complexities of the digital era, embracing AI-driven value multipliers will be essential for sustainable success and long-term viability. Through this strategic focus, companies can not only thrive in the present but also build a resilient framework for future advancements.

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