

LONDON TECH WEEK 2024: An Event for Innovators, Investors and Tech Visionaries

London, June 10-14, 2024: London Tech Week is a global tech ecosystem – where visionaries and entrepreneurs, investors and enterprise tech leaders come together in the right balance to accelerate the infinite cycle of tech innovation. The event has been designed to bring together the innovators creating the technologies of the future, the investors who fund them and the enterprise tech leaders who adopt them.

The 2024 edition was held from June 10-14, at Olympia London and was attended by over 25,000+ attendees, 75+ hours of content spread across four dynamic stages, 350+ speakers, and 200+ exhibitors onsite at Olympia, the agenda delved into the heart of AI, fintech, cybersecurity, and more. The tech week witnessed inspirational stories from tech visionaries and glimpsed into the future of every aspect of tech. The event was magnificently opened by Mayor of London, Sadiq Khan, and featured keynote addresses from leading founders and CEOs from Unilever, L'Oréal Groupe, Monzo, Gymshark, Visa, IBM, Microsoft, and more.



Rakesh Sinha, Founder & CEO of Quintes Global, and **Abhinav Goel**, Vice President Strategic Initiatives, Quintes Global, attended the Tech Week and found it very insightful since it connects with our core offering of how to drive GCCs to move beyond from the 'Tech Enabled Service' to 'AI-Powered Tech-Integrated Enterprise Services'. Quintes Global's innovative solution of D-Cap to strategize & setup GCCs followed by Delivery Excellence and embedded with new-age Digital & Talent strategy weaving-in the Diversity, Equity & Inclusion, ultimately enables organization to progress towards becoming an Innovation Hub to achieve the Competitive Edge.

Rakesh also met with Shri Priyank M Kharge, honourable Cabinet Minister in the Govt of Karnataka, at the London Tech Week 2024. They exchanged thoughts on the growing ecosystem of GCCs/ GBS/ ER&D Centers/ Transformation & Innovations Hubs in India and how the robust ecosystem have positioned Karnataka as a leader in India's GCC growth story. With Bengaluru hosting 45% of India's ~ 1600 GCCs, he mentioned that a specific GCC policy is in progress which will further amplify this growth. He appreciated the efforts of SSF Global in this space founded by Ravi S Ramakrishnan and Rakesh Sinha in 2011 – the pioneering Industry Association of leaders from Technology, GCCs, &



Enterprise Functions. Over the last 13 years SSF has built a strong network of thought leaders, experts, and change agents across all functions and domains; created path breaking frameworks including GCC maturity models (RISE), Digital Excellence Quotient (DxQ), captured and given shape to the new trends of the GBS/ GCC industry through surveys/ research, awarded GCCs for their transformational journey, encouraged leaders in GBS/ GCCs by recognising their stellar contributions. This pioneering industry platform ‘Of Practitioners, For Practitioners, By Practitioners’ of Business Services, also provides support to the global corporations who are looking to setup a GCC in India by sharing ‘Best-in-Context’ practices & advisory for successful transformational journey of GCCs/ GBS and ultimately realising the business outcomes. This year SSF has great plans to launch many new initiatives and that too across the globe. Looking forward to active participation & contribution from all the SSF members, extended GCC family, global leaders, Tech & BPS companies in this mission!

LONDON TECH WEEK 2024 with Startup Genome & Global Entrepreneurship Network is an event for visionaries applying new technologies to solve the world’s biggest problems; enterprise tech leaders who are creating solutions to enrich every aspect of our lives. With over 90 countries represented, this is where the global tech ecosystem intersects with the investment, innovation and talent. They all are here to chart the course of technology.



London Tech Week is where enterprise tech leaders look into the future – at what’s coming next in tech, and what it means for their organisations. They meet to discover the latest in AI, quantum, cyber, fintech, martech, createch, cleantech, the future of work, and all the breakthroughs which will create technologies we haven’t even got a name for yet. And with thousands of startups and scaleups attending, this event was the best place to find solutions you didn’t even know existed and have the power to transform the way you operate. The Corporate Innovation Stage at the London Tech Week features the best-in-class case studies of the foundational tech which every organisation needs to get right. On the Headline and Main Stage, one can explore the hottest innovations and the deeper issues facing the world of tech – the balance between data and privacy, how tech can promote inclusion and what AI really means for humankind.

It gave us a great opportunity for learning newer trends, for sharing our experiential perspectives & the innovative and differentiated offerings of Quintes Global, building new collaborations & partnerships and growing our footprint in UK & Europe.

London Tech Week 2024 was a celebration of everything and everyone in tech. Be energised, be inspired, be one step ahead. The official London Tech Week Party at 'Between the Bridges' was a roaring success, and the energy at the stands remained high right up until closing time.

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